



THE

Hardwood

INVITE

HOOPSOURCE™

PORTLAND, OREGON



What is the Hardwood Invite

- The Hardwood Invite (THI) began as a grassroots basketball concept to fill a necessary void taking place in the NW region. 
- A highly competitive and nationally established basketball event, providing an opportunity for the best basketball programs in the region, showcased against top level national competition.
- We believe with the experience of the HoopSource Grassroots brand, powered with the support of the basketball community.
- The Hardwood Invite will continue to empower the athletes, it's programs, families, and fans for generations to come.
- Seattle, already with it's rich basketball tradition, will provide an exciting atmosphere for all who attend. Our goal is to provide a true one-of-a-kind basketball experience.
- This event will annually host top talent from around the country, with eyes from the most exclusive scouting and nationally recognized media outlets. It was time for the spotlight to shine on the Great Northwest Region.



Sponsorship Opportunities



Nationally Broadcasted



20,000

Fans & spectators



TOP 25

RANKED NATIONAL
HOLIDAY TOURNAMENT



SOLD OUT

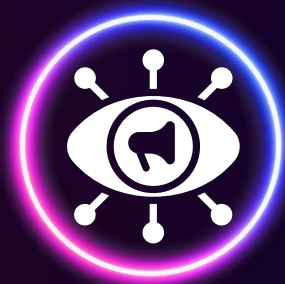
Championship game
3500+ spectators



2023

Teams include teams
from Oregon, Washington,
Florida, & Colorado.

Benefits of being a Community Partner



Visibility & Exposure



Digital Marketing & Advertising benefits



Increase website traffic



Building Relationships and expand networking opportunities in the community



Supporting youth and local sports in our communities

All-Star

\$500

- ✓ One-1/4 page color ad in media guide
- ✓ Website advertising on hardwoodinvite.com
- ✓ Three complimentary media guides
- ✓ Two tickets to any session

All-American

\$2,000

- ✓ Five VIP tickets to any session
- ✓ Vendor Booth available for 2 days
- ✓ Banner advertising throughout the venue
- ✓ One-half Page color ad in media guide
- ✓ Website advertising on hardwoodinvite.com
- ✓ Your organization announced & highlighted throughout the tournament
- ✓ Complimentary media guides

Champion

\$8,000

- ✓ Presenting rights to the name of the event
- ✓ Five VIP seating tickets for every session
- ✓ Five VIP parking passes provided
- ✓ Complimentary media guides
- ✓ Five hospitality room passes
- ✓ Banner advertising throughout the venue
- ✓ Awards ceremony presenters
- ✓ One full page color ad in the media guide
- ✓ Vendor booth
- ✓ Logo decals (advertising) on the court & on the back boards
- ✓ Announced throughout the tournament
- ✓ Website advertising on hardwoodinvite.com
- ✓ Social media advertising @hoopsource (27K followers)

MVP

\$20,000

- ✓ Exclusive rights to the name of the event
- ✓ VIP seating tickets for every session
- ✓ VIP parking passes provided
- ✓ VIP entry access
- ✓ Hospitality room passes
- ✓ Personal host/Concierge throughout the tournament upon arrival
- ✓ Awards ceremony presenters
- ✓ Banner advertising throughout the venue
- ✓ Two-full page color ads in media guide
- ✓ Complimentary media guides
- ✓ Commemorative game ball signed by the championship team
- ✓ Vendor booth
- ✓ Website advertising on hardwoodinvite.com & hoopsourcebasketball.com
- ✓ Announced throughout the tournament during games
- ✓ Email marketing highlighting your business
- ✓ Logo decals (advertising) on the court & on the back boards
- ✓ Social media advertising @hoopsource (27K followers)
- ✓ Five business specific Social media posts



THANK YOU!

We really hope that you will be a part of this exclusive basketball & community event for 2023 & beyond.

Contact us at

info@hoopsourcebasketball.com

503-512-9197